



2023 GREEN SAIL REGATTA

SPONSORSHIP
REQUEST



GREENSAIL

GREEN SAIL REGATTA

2023 TEAM EVENT

Green Sail is the non-profit organisation that supports the development of sustainable nautical tourism, focusing on environmentally responsible practices that help preserve the Adriatic Sea. Our actions encourage the prevention of waste generation in the sea and the marine environment.

The initiative currently gathers over 60 charter partners with more than 2,000 sailboats that strive to provide the highest quality service to their clients and at the same time ensure that waste prevention is part of the concept of sustainable nautical tourism.



Green Sail also brings together more than 30 marinas and many other tourism partners to work towards more sustainable practices.

In October 2023, the Green Sail Regatta will take place in Šibenik-Knin County and will involve the clean up of the bays near Šibenik as well as an eco panel discussion for participants. The goal is to bring together charter and marina partners and highlight the importance of sustainable tourism and the prevention of waste generation in the sea.

We would like to ask you to become one of our sponsors and help us organise this unique regatta with your contribution.

**THANK YOU IN ADVANCE FOR
YOUR TIME AND UNDERSTANDING!**

Ornela Krezic
Green Sail Manager
ornela@green-sail.com
+385915814981

OBJECTIVES OF THE GREEN SAIL REGATTA:

- Clean up the bay area in the Šibenik canal
- Contribute to the preservation of the water areas of Šibenik-Knin County
- Draw the attention of the dangers that threaten the cleanliness and health of the Adriatic Sea
- Gain commitment of business sector to integrate the protection and sustainable use of natural heritage in their operations
- Organise presentations and panel discussion for yacht charters



GENERAL BENEFITS FOR SPONSORS AND DONORS:



- Awareness of the sponsor's brand among regatta participants by including sponsor's logo on marketing materials
- Link on the the Green Sail Regatta webpage and mention in social media channels as well as in our YouTube video promoting the regatta
- Promotion to Green Sail partners
- Promotion through media sponsors
- Positive environmental image of the Sponsor/Donor brand

SPONSORSHIP OPTIONS

1. The 3000 EUR of sponsorship includes:

- Participation in the Regatta;
- Accommodation on the sailing boat (entire yacht for the Sponsor's team);
- Dinner for the Sponsor's team;
- Sponsor's brand promotion on the Green Sail website, on the official social media channels, and in the official YouTube video promoting the event;
- Sponsor's brand promotion on all accompanying marketing materials;
- Sponsor's brand promotion among the event participants during the official regatta, dinner and awards ceremony;
- Sponsor's brand promotion in the media covering the event.

2. The 4000 EUR of sponsorship includes:

- Participation in the Regatta;
- Accommodation on the sailing boat (entire yacht for the Sponsor's team);
- Sponsor's presentation for participants on the 2nd day of the event;
- Dinner for the Sponsor's team;
- Sponsor's brand promotion on the Green Sail website, on the official social media channels, and in the official YouTube video promoting the event;
- Sponsor's brand promotion on all accompanying marketing materials;
- Sponsor's brand promotion among the event participants during the official regatta, dinner and awards ceremony;
- Sponsor's brand promotion in the media covering the event.

2. The sponsorship of the Regatta awards includes:

- Short explanation of the product during awards ceremony by the ceremony host;
- Sponsor's brand promotion on the Green Sail website, on the official social media channels, and in the official YouTube video promoting the event;
- Sponsor's brand promotion on all accompanying marketing materials;
- Sponsor's brand promotion among the event participants during the official regatta, dinner and awards ceremony;
- Sponsor's brand promotion in the media covering the event
- Short presentation of the product before the panel discussion

DONATION OPTIONS

1. Benefits for Donors of less than 2000 Euros:

- Sponsor's brand promotion on the Green Sail website, on the official social media channels, and in the official YouTube video promoting the event;
- Sponsor's brand promotion on all accompanying marketing materials;
- Sponsor's brand promotion among the event participants during the official regatta, dinner and awards ceremony;
- Sponsor's brand promotion in the media covering the event.



**SAIL GREEN, KEEP
OUR SEA CLEAN!**

